

## CURRICULUM VITAE

**Name:** Spielvogel, Ines Katrin  
**Date and Place of Birth:** October 20, 1989, Vienna  
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**Google Scholar Profile:** [Google Scholar](#)  
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### University Education

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**10/2017 – 09/2022** PhD (Dr. phil.) in Journalism and Communication Studies,  
University of Vienna, Austria

**2014 – 2017** M.A. (Mag. phil.) in Journalism and Communication Studies,  
University of Vienna, Austria

**2009 – 2013** B.A. (Bakk. phil.) in Journalism and Communication Studies,  
University of Vienna, Austria

### Academic Positions

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**03/2025 – until now** Post-Doctoral Researcher (Postdoc)  
Center for Public Health, Department for Social- and Preventive Medicine,  
Medical University of Vienna, Austria  
*Research Project:* Suicide prevention websites and their impact on users

**04/2023 – until now** External Lecturer for Various Research Skills and Methods Courses  
(bachelor's degree programs: Marketing & Sales, Corporate Communication,  
Management & Entrepreneurship)

External Supervisor for Various Bachelor and Master Theses  
FHWien der WKW, University of Applied Sciences for Management &  
Communication, Vienna, Austria

**11/2018 – until now** Review Activities for International Conferences and Peer-Reviewed Journals  
International Communication Association (ICA), International Conference on  
Research in Advertising (ICORIA), Association for Education in Journalism  
and Mass Communication (AEJMC), International Journal of Advertising,  
Journal of Children and Media, Appetite, etc.

**10/2024 – 02/2025** Lecturer (bachelor's degree program): PS FOPRAX Research Practice  
Department of Communication, University of Vienna, Austria

**12/2022 – 09/2024** Post-Doctoral Researcher (Postdoc)  
Advertising and Media Psychology Research Group (AdME), Department of  
Communication, University of Vienna, Austria  
*Research Project:* People's sense of security within modern media landscapes

**10/2023 – 02/2024** Lecturer (bachelor's degree program): QUANTI Quantitative Data Collection;  
STADA Statistical Data Analysis; PS FOPRAX Research Practice  
Department of Communication, University of Vienna, Austria

<b>04/2022 – 03/2023</b>	Academic Expert and Lecturer / Research Skills and Methods (bachelor's degree programs: Marketing & Sales, Corporate Communication) Temporary Replacement at the FHWien der WKW, University of Applied Sciences for Management & Communication, Vienna, Austria
<b>07/2018 – 08/2020</b>	Pre-Doctoral Researcher (Praedoc) Advertising and Media Psychology Research Group (AdME), Department of Communication University of Vienna, Austria <i>Research Project:</i> Effects of food placements in narrative children's media on children's healthy eating behavior: long term effects, activation, and attention allocation, as well as effective presentations
<b>03/2019 – 08/2019</b>	Lecturer (bachelor's degree program): QUANTI Quantitative Data Collection; STADA Statistical Data Analysis Department of Communication, University of Vienna, Austria
<b>10/2015 – 02/2017</b>	Tutor (bachelor's degree program): STEP1 – Introduction to Communication Science Thinking, STEP2 – History of Media and Communication Department of Communication, University of Vienna, Austria
<b>04/2015 – 12/2016</b>	Project Assistant Advertising and Media Psychology Research Group (AdME), Department of Communication, University of Vienna, Austria <i>Research Project:</i> Food product placements in children's movies: Content, mechanisms and protective measures

### **Study Related Professional Experience**

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<b>09/2014 – 11/2014</b>	Traineeship at the Marketing Division of the Essl Collection – Contemporary Art, An der Donau- Au 1, 3400 Klosterneuburg, Austria <i>Field of Employment:</i> Achieved Well-Known Experiences in Various Marketing Activities; Cooperation, Research, Electronic Newsletter, Social Media
<b>03/2014 – 08/2014</b>	Self-Employed, Operating Activity as Free Journalist, Vienna, Austria <i>Field of Employment:</i> Gained Increased Insights into Online Journalism; Electronic Newsletter, Image Editing, Research
<b>10/2013 – 04/2014</b>	Temporary Replacement at the Falter Verlagsgesellschaft m.b.H., Marc-Aurel-Straße 9, 1010 Vienna, Austria <i>Field of Employment:</i> Provided Support to the Acquisition and Research of Event Data for Electronic Media

### **Awards, Scholarships, and Grants**

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<b>10/2021 – 03/2022</b>	Sowi:doc Completion Scholarship
<b>2019</b>	Top Student Paper Award from the Children, Adolescents, and Media (CAM) Division of International Communication Association (ICA) <i>Paper:</i> Again and Again: Exploring the influence of disclosure repetition on children's cognitive processing of brand placements

<b>2016</b>	Grant for 'Exceptional Student's Performance' from the Federal Ministry of Science, Research and Economy of Austria (750€)
<b>2015</b>	Grant for 'Exceptional Student's Performance' from the Federal Ministry of Science, Research and Economy of Austria (750€)
<b>2013</b>	Grant for 'Exceptional Student's Performance' from the Federal Ministry of Science, Research and Economy of Austria (745€)

## **Skills**

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<b>Language Skills</b>	German English French	Mother Tongue Excellent Knowledge Good Knowledge
<b>Computer Literacy</b>	MS-Office SPSS Stata R Adobe Photoshop	Excellent Knowledge Excellent Knowledge Basic Knowledge Basic Knowledge Good Knowledge